

The logo consists of the letters "RJA" in a white, serif font, centered within a dark, rectangular background.

Robert J. Aiello

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TO WHOM IT MAY CONCERN

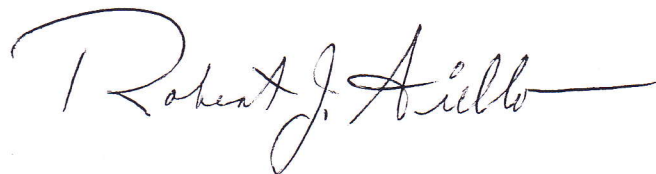
I am pleased to give the highest recommendation to Nancy Wintner, whom I have worked with over the past 15 years. While at Ketchum Public Relations, Nancy and I worked on many projects together, and she has always demonstrated excellent judgment, diligence, and professionalism.

Nancy's public relations skills are second to none. Whether she was working on the National Geographic Specials, H. J. Heinz Co., or any other prestigious Ketchum client, Nancy delivered the highest quality of work and, because of her skills and positive attitude, she was always in demand.

I recently had the good fortune of working with her to promote my first suspense novel, and Nancy's knowledge and seasoned experience in public relations enabled me to reap a wealth of publicity. As a result of her efforts, sales of my novel have been gratifying. In fact, my publisher noted that he wished all of his authors were as diligent about promotion as I have been. That is a direct result of working with Nancy.

Nancy's media skills both locally and nationally are without question. She is well known throughout the public relations industry as a top media expert. Her expertise in writing, developing PR programs, and strategic thinking has been exemplary. As an accredited member of the Public Relations Society of America, she has achieved the highest honor that her profession can bestow on a professional practitioner.

Anyone would be privileged to work with Nancy, whether as a client or as an employee. As a former client of Nancy Wintner, I certainly can attest to her high standards of excellence, and I give her my most enthusiastic endorsement.

A handwritten signature in cursive script that reads "Robert J. Aiello". The signature is written in dark ink and includes a long horizontal flourish at the end.