



The Guidance You Need. The Results You Deserve.

To Whom It May Concern:

Nancy J. Wintner, President of GWN Consultants, has been a huge asset to our marketing team. She "forced" me to really think about what we wanted to say, what benefits we are offering, what's important to our prospective clients and then developed a compelling way to tell our story!

The web copy is much stronger than anything we had previously come up with on our own. I'm amazed at how wonderful we sound . . . and it's all true! It just needed the right outlook and a different approach and Nancy provided that quickly and completely.

One of the things I appreciate about working with Nancy – I know exactly what I'm paying and what I'm paying for. Her up front contract is very clear – something that does not always happen with outside vendors.

I'd highly recommend Nancy. Thanks!

Cordially,

A handwritten signature in red ink that reads "Victoria Downing". The signature is written in a cursive style.

Victoria Downing
President

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