



INVESTMENT MANAGEMENT

ASSET MANAGEMENT

EMPLOYEE BENEFITS

REGISTERED  
INVESTMENT  
ADVISORS

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To Whom It May Concern:

If you are looking to grow your business, Nancy J. Wintner, President, GWN Consultants, Marketing and Public Relations, is the professional who can help you succeed.

In a business where reputation and exposure are keys to establishing new client relationships, a prudent marketing plan is of upmost importance. Marketing is something that was new and quite a difficult process for me to grasp. I wanted to find a resource who would instill me with proven techniques and help keep me motivated to succeed.

When I first met Nancy, I had a very limited knowledge of what marketing encompassed and how to get a strategy in place that would be both effective and efficient. That all began to change once Nancy began to work hand and hand with me.

I began to feel more confident in my every day dealings. Nancy helped me identify my strengths and use them to my advantage when focusing in on my target audience. She also showed me how to identify a unique marketing message that separated me from my competitors. She identified ways in which I could enter a room and make the most of my time by meeting the right prospects and most importantly, having the prospects remember me. Her mentoring and honest feedback inspired me to want to use her advanced techniques in all of my affairs. This all came into play when Nancy worked on a marketing campaign with my firm. The campaign was successful and we have secured many prospects as a result of the unique marketing plan.

Nancy truly cares about you and wants you to succeed! She is not someone who gives you a plan then walks away. Her constant communication and inquisitive nature act as catalyst for you to keep the faith and ultimately secure more business. Even though our marketing campaign ended, Nancy still checks in on me to see how I am doing and see if I am continuing to generate new business.

If you are serious about invigorating your business and looking for fresh ways to improve your marketing efforts, I personally recommend Nancy. Nancy is the solution for your marketing dilemma. She is the marketing professional that you can count on!

Sincerely,

Ted W. Drost Jr., CFS