



To Whom It May Concern:

Nancy Wintner/GWN Consultants generated such exceptional marketing/public relations results for my law firm Feldstein Grinberg Stein McKee, that I retained her again when I started Lionshead Financial Planning Company.

I had a true marketing challenge. That challenge was to develop an article about the financial strategies I was using to help attract new clients. However, because the subject matter was extremely complicated and technical, I wasn't sure if 1) an article could be developed, and 2) if it could be, the positioning and "branding" of my message needed to be carefully crafted.

Needless to say, Nancy's firm once again hit a home run. In fact, she hit three home runs! Not only did her firm develop various angles that would stir media interest, Nancy's company successfully developed and placed three articles that were accepted by three different business and professional publications!

Why should you hire Nancy?

1) Nancy's successful system for article development and placement saved me time and money in the process. Without divulging her secret, let's just say that her experience, creativity, business savvy and thorough knowledge about marketing and public relations actually works 2) Nancy takes the time to understand your business, ask the right questions and get to the heart of your marketing challenge, 3) At a time when personal service is paramount in today's professional service industry, Nancy ensures that her clients receive top notch advice and one-on-one personal attention. She always makes herself available when you need her, 4) Nancy's relentless pursuit to achieve remarkable results, coupled with her enthusiasm, diligence and high standards of integrity and professionalism make her a rare find in a jam-packed field of marketing and public relations specialists.

If you are looking to market your organization or company, I highly recommend Nancy. You can count on her to understand your marketing challenges, create workable solutions and achieve first class results. Please feel free to call me if you have any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read "Edwin I. Grinberg".

Edwin I. Grinberg, Esq.  
President

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